



**City of Desert Hot Springs**  
OFFICE OF THE CITY CLERK



**APPLICATION FOR CITY COUNCIL APPOINTMENT**

**CONTACT INFORMATION**

*Provide the following information as it appears on your voter registration. Your voter registration status will be confirmed.*

<b>Last Name</b> Sanchez	<b>First Name</b> Adam	<b>MI</b> N/A
<b>Street Address</b> 65591 Avenida Ladera		
<b>City</b> Desert Hot Springs	<b>State</b> CA	<b>Zip Code</b> 92240
<b>Email Address</b> 65591 Avenida Ladera	<b>Cell Phone</b> (760) 660-7244	<b>Home Phone</b>

**INTERESTS / SKILLS / ABILITIES**

*List your skills, abilities, related volunteer community service and relevant interest to the office you are seeking.*

As a 22 year resident, I love Desert Hot Springs! I've served two years on City Council & two years as Mayor. My first project as a past city employee was to create our own police department with a Federal grant from Congressman Sonny Bono. My best volunteer community service was working alongside Mayor Matt Weyuker & Assembly Member Bonnie Garcia to create the "Community Leadership Empowering All Residents (CLEAR) to address the city health policy needs of residents. Our accomplishments included working with County Supervisor Ashley to build the Borrego Healthcare Facility to provide medical care. My overall best was working with U.S. Senator Boxer and Congressman Jerry Lewis to build the current Health & Wellness Center & Furbee Pool to serve all the residents in the city. The cost \$18 million.

**QUESTIONNAIRE**

*To assess the expectations you have about serving on the City Council, and to understand the expectations other people will have of you as a council member, please respond to each of the following questions. If additional space is needed, please use a separate sheet of paper. If desired, a resume may accompany your application.*

**1. Why do you want to be appointed to the Desert Hot Springs City Council?**

To build upon the current successes by continuing to brand the city as a world class tourist destination while supporting services & programs to help our businesses thrive. I bring a positive track record of volunteer community service, experience in government, with a vision of what's needed for maintaining and improving the quality of life in our city. As Mayor, four years ago, I worked with the City Council to create the "Desert Hot Springs Health & Wellness Initiative" to foster policy change that supports the development of healthy, active environments for all city residents & businesses. I'm known for being inclusive & working cooperatively on a variety of city ordinances, public service issues and on city wide clean up efforts such as the "Pick Up Crew" to recruit volunteer community service members to clean up the city.

**2. How will your education, training, experience and history of community involvement make you a suitable candidate to serve as a member of the City Council?**

I'm a progressive that believes that our city government should do what it can to assist our residents issues and concerns in a timely manner. Additionally, I have four years of experience working with city budgets and managing city operations in a conservative & fiscal manner. I brought up to the City Manager the City's \$6 million dollar budget deficit four years ago. Together, the city council worked to implement short & long term fiscal plans for business growth to prevent bankruptcy. I embrace diversity in city policies and programs. I'm passionate for



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1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is responsible for the study. The investigator must first identify the problem that is being studied. This is done by the investigator who is responsible for the study. The investigator must first identify the problem that is being studied.

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1. The first of these is the fact that the Commission has not yet received any information from the Government of the United Kingdom regarding the results of its investigation into the alleged activities of the British Security Services in the United States.

1. The first step in the process of identifying a problem is to define the problem. This involves identifying the symptoms of the problem and determining the scope of the problem. Once the problem has been defined, the next step is to identify the causes of the problem. This involves identifying the factors that are contributing to the problem and determining the underlying causes. Once the causes have been identified, the next step is to develop a plan of action. This involves identifying the steps that need to be taken to solve the problem and determining the resources that will be needed to implement the plan. Once a plan of action has been developed, the next step is to implement the plan. This involves carrying out the steps that have been identified in the plan and monitoring the progress of the implementation. Finally, the last step in the process is to evaluate the results of the implementation. This involves determining whether the problem has been solved and whether the resources have been used effectively.

1. The Board of Directors of the Corporation shall have the right to elect and remove the members of the Board of Directors of the Corporation.

~~CONFIDENTIAL - SECURITY INFORMATION~~

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 1, 1861. It is a very important document, as it sets out the President's policy for the new year. The President states that he is pleased to see the Congress assembled, and that he is confident that the country is in a state of peace and prosperity. He also mentions that he has received a letter from the Secretary of the Navy, dated December 31, 1860, in which the Secretary states that the Navy is in a state of readiness to defend the country. The President concludes the letter by stating that he is confident that the country is in a state of peace and prosperity, and that he is confident that the Congress will be able to pass the necessary legislation to maintain the peace and prosperity of the country.

1. The first step in the process of identifying a problem is to define the problem. This involves identifying the symptoms of the problem and determining the scope of the problem. Once the problem has been defined, the next step is to identify the causes of the problem. This involves identifying the factors that are contributing to the problem and determining the underlying causes of the problem. Once the causes of the problem have been identified, the next step is to develop a plan to address the problem. This involves identifying the actions that need to be taken to address the problem and determining the resources that will be needed to implement the plan. Once a plan has been developed, the next step is to implement the plan. This involves taking the actions that have been identified in the plan and putting them into practice. Finally, the last step in the process is to evaluate the results of the plan. This involves determining whether the plan has been successful in addressing the problem and identifying any areas for improvement.

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I'm a progressive that believes that our city government should do what it can to assist our residents issues and concerns in a timely manner. Additionally, I have four years of experience working with city budgets and managing city operations in a conservative & fiscal manner. I brought up to the City Manager the City's \$6 million dollar budget deficit four years ago. Together, the city council worked to implement short & long term fiscal plans for business growth to prevent bankruptcy. I embrace diversity in city policies and programs. I'm passionate for causes that need to be addressed accordingly & will support my constituents, residents and businesses to allow them to be successful.

**3. In your opinion, what are the most important issues facing the City of Desert Hot Springs?**

The City needs to stay focused on positioning to continue economic growth, job creation and the development of businesses city wide. The expansion of land developments on the Interstate 10 needs to be a priority with staff being able to meet the new business growth potential. We need to continue cleaning up Palm Drive, Pierson Boulevard and city neighborhoods. Homelessness & pan handlers need to be addressed with a plan of action.

We need to upgrade our infrastructure, keep our parks clean & safe, provide affordable housing and enhance pedestrian safety. Residents & law enforcement agencies need to work together to improve community safety & positively engage youth to participate in intervention programs. The city needs to be a healthy with a commitment to make "Health & Wellness" a priority.

**4. What vision do you have for the future of the City of Desert Hot Springs?**

The vision I have is for the City to be a sustainable community with a healthy budget, anchored by resident participation & civic pride with city economic processes available for businesses to grow. This needs to be supported by public servants who are progressive through a city that is safe, healthy and rich in cultural & diversity offerings.

**5. Use this space to provide any additional information or statements. Your comments will assist the City Council in giving your application the fullest consideration.**

The "Martin Luther King Unity Walk" needs to be continued as an opportunity to have social interaction between all residents in the city. Over 300 residents participated four years ago and it was a positive experience that brought together Coachella Valley pastors, our elected representatives and community residents to promote inclusiveness and social justice interactions.

**CERTIFICATION AND AUTHORIZATION**

*I certify that all statements made in this application are true and complete. In compliance with State law, I understand that I will be required to file a Statement of Economic Interests upon appointment to office, and annually thereafter.*

\_\_\_\_\_  
Applicant's Signature

June 23, 2019

\_\_\_\_\_  
Date





**City of Desert Hot Springs**

65950 Pierson Boulevard, Desert Hot Springs, CA 92240

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August 21, 2014

Dr. Sharon Brown-Welty, Dean  
California State University San Bernardino  
Palm Desert Campus  
37500 Cook Street  
Palm Desert, CA 92211

SUBJECT: Goals and objectives of the DHS Health & Wellness Initiative

Dear Dr. Brown-Welty,

As a follow-up to our meeting this past Tuesday with Desert Hot Springs City Manager Martin Magana, I am presenting to you our new vision for the City of Desert Hot Springs' with goals and objectives for the draft Health & Wellness Initiative. As you requested, below I have listed some of the primary details of our initiative for your review and to share with your staff and students.

The goal is to structure a Health & Wellness Initiative for Desert Hot Springs in collaboration with the objectives of the Clinton Foundation's "Coachella Valley Blueprint for Action Health Matters Initiative." As you are aware, the Clinton Foundation's primary focus is regional (Coachella Valley-wide), however our objective is to utilize its components to directly benefit the greatest cross section of DHS residents in the improvement of their health and well-being by prompting the participation of various community "stake holders", such as individuals, and including groups, organizations, etc.

Capitalizing on the what appears as wide spread community consensus for the need of community based health and wellness initiatives, by building collaborative efforts through partnerships within the community, it is anticipated that it will elevate best practices nationwide, and by providing resources within the city, county, regionally, state and nationally to address local health disparities to create a positive effect on the health & wellness in the community.

*(continued)*

The following are the primary health and wellness objectives that thus far have been identified:

1. Perform an assessment on how the Clinton Foundation's Coachella Valley Blueprint for Action fits the City of Desert Hot Springs.
2. Structure a "Desert Hot Springs Health & Wellness Committee."
3. Visit community agencies that promote and market health and wellness.
4. Research other cities with policies related to health and wellness.
5. Study community websites that promote and market the city.
6. Develop strategies to increase health and wellness awareness and available programs.
7. Design a plan of action to maximize the participation of the entire community, including individuals, groups and organizations, etc.
8. Generate a community calendar of health and wellness events.

In advance, I appreciate this opportunity to collaborate with you, and want to thank you for sharing with me your input and suggestions. If you should have any questions or suggestions, please feel free to contact me, best on my cell phone at (760) 288-6085 or through my email at [adamsanchez.sr@gmail.com](mailto:adamsanchez.sr@gmail.com).

Best regards,

ADAM SANCHEZ, SR.  
Mayor  
City of Desert Hot Springs





## ***“GOOD HEALTH AND WELLNESS IS ALWAYS IN THE BEST INTEREST OF OUR COMMUNITY!”***

Components of our City’s General Plan address many of the major issues confronting our community, however there is currently less emphasis on attaining “Health and Wellness” for members of our community. To satisfy this need, we should support amendments to our General Plan that specifically address the ways and means of obtaining optimum “Health & Wellness” to benefit all of our residents.

“Obesity” is a significant health concern that is increasingly being recognized and addressed by communities nationwide. Unfortunately, our community is no exception to this concern. Addressing “Health & Wellness” within the City’s General Plan will reflect our community’s resolve in educating our residents and identifying the various ways of attaining the best health possible ranging from youth to senior citizens.

### **■ What is the vision of the Desert Hot Springs “Health & Wellness Initiative”?**

**Desert Hot Springs’ vision is to “Foster policy change that supports the development of healthy, active environments for all community residents.”**

### **■ How will this initiative change the city?**

By providing a policy change, the “Health & Wellness Initiative” will propose components within the General Plan that address healthy lifestyles and physical activity, access to healthy food, public safety and security, and access to recreation. Specific policies considered within these over-reaching topics include: clean and safe streets, possible incentives for establishing organic grocery choices within local food outlets and other healthy food choices, and establishing and expanding existing joint use agreements with the Palm Springs Unified School District, the Mission Springs Water District, Borrego Community Health Foundation, the Desert HealthCare District and others designed to increase available indoor and outdoor recreational space and opportunities to benefit the public.

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### **■ What City departments would be actively involved in the “Health & Wellness Initiative”?**

The “Health & Wellness Initiative” as currently proposed will be led by Mayor Adam Sanchez, leading to the formation of a new City commission – the “Health and Wellness Commission.” This new commission would be responsible for the overall daily guidance and implementation of the “Health & Wellness” policies and objectives. Success of this initiative will be reliant on collaborative efforts with all City departments.

### **■ Identifying the “Health & Wellness Initiative” partners and the roles they would play?**

#### **Two Bunch Palms Resort**

Borrowing from a 600 year tradition, Two Bunch Palms seeks to promote health & wellness to each visitor of the Resort through its sacred waters, serene oasis setting and healing arts practices. The Resort provides an inviting and sustainable environment with world class services that grants our guests an experience comprised of healthier food, movement & fitness, body treatments and reflective & spiritual spaces. This commitment allows our guests to explore their greatest sense of wellbeing and find their better self.

#### **Desert Hot Springs Health & Wellness Center Borrego Community Health Foundation (“BCHF”)**

The BCHF is a federally qualified non-profit health care provider with over 20 years’ experience providing health programs for the underserved and uninsured in Riverside and San Diego Counties. BCHF tailors primary and preventive health programs to meet the health needs of men, women, children, adolescents and senior citizens, providing health screenings, education, outreach and advocacy support as it relates to the “Health & Wellness Initiative”.



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**Desert Hot Springs Health & Wellness Center Health Services**

Borrego Health Center provides the following dental and medical services for youth between 7 and 19 years: Dental screenings, dental exams, dental cleanings, X-Rays, sealants, physical exams, immunization, health visits and referrals and follow ups.

**Desert Hot Springs Health & Wellness Center Cardio Fitness Room**

All of the fitness equipment comes from Techno Gym that includes my wellness cloud, the first ever cloud computing platform in the fitness industry that helps track workout progress while providing a complete set of web and mobile applications that can be accessed from Techno Gym equipment and personal devices. The equipment includes 4 treadmills, 4 elliptical machines, 2 stationary bikes, and strength training machines for a total body workout. You can watch your favorite T.V. show on your personal television or browse the internet, attach your iPod and listen to music, check your email, play a game, or even learn about fitness while you work out on your cardio-fitness equipment.

**Desert Hot Springs Health & Wellness Community Room**

The Community Room provides wellness studios to support the Center's mission to educate, inspire, and enrich health and wellness. Residents can enjoy community health events, fitness and nutrition classes, seminars, and other health education workshops at our beautiful facility.

**Desert Hot Springs John Furbee Aquatics Center**

The Aquatics Center features a 25 meters x 25 yards competition pool, splash pad, sun deck, shade areas, shower and locker rooms, and 2 team rooms

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**Palm Springs Unified School District (“PSUSD”)**

Opportunities for possible collaboration with the PSUSD's Board of Education should be explored in augmenting District's goals and objectives in meeting the health needs of enrolled students.

**Desert HealthCare District (“DHCD”)**

The DHCD supported the building of the \$20 million Desert Hot Springs Health & Wellness Center with a \$5 million investment to provide Desert Hot Springs residents better access to community social services.

**Fullerton Aquatics Sports Team, Inc., (FAST) Furbee Aquatics Center**

FAST swimming will operate the Desert Hot Spring swimming facilities with youth programming rooted in the Swim America learn to swim curriculum. After mastering their strokes, swimmers can join pre-competitive swim classes, swim team, or water polo skill classes. The goal is for all children leaving the third grade will be able to swim successfully.

**Literacy, Language & Cultural Centers (LiLaC), Inc.**

LiLaC delivers family literacy services to help youth succeed as readers and writers. It's Kindergarten – readiness program provides weekly in home visitations to local desert Hot Springs Spanish speaking families with children. The program's is designed to see these children started down the pathway of academic success towards college instead of gang involvement. The goal is for all children leaving the third grade to be reading above their grade level.

**The Health Assessment Resource Center (HARC), Inc.**

HARC focuses on the health status of the incorporated city of Desert Hot Springs. Key findings include a higher rate of diabetes or pre diabetes, 64% of adults are overweight, 57% of children ages 2 and 17 are classified as overweight, and 13.3% of children have been diagnosed with asthma.

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All the above are higher than the Coachella Valley as a whole and Riverside County.

**The Desert Hot Springs Chamber of Commerce (DHSCC)**

The Chamber works closely with the City of Desert Hot Springs and neighboring communities, the County of Riverside, businesses and local service organizations to promote the economic health of the community. A healthy business community promotes the economic vitality and long term prosperity of business and tourism throughout Desert Hot Springs.

**Amigos de Salud**

This “grassroots” organization is dedicated to the designing of sustainable open spaces and enhancing community life. They assist with the “Health & Wellness” Initiative by providing input on the physical project and promoting initiative-related activities to community members.

**El Sol Promotores De Salud**

A promotor is a community leader that provides his/her time and the use of their relationship and ties in the community to positively impact individuals, families, groups, communities, organizations, and health policies. They play an important role in promoting and moving forward the wellness of the community they serve.

**Clinicas de Salud del Pueblo, Inc.**

The misión of Clinicas is to provide direct Access to comprehensive, quality, primary and prevention health care for high risk and underserved residents.

**Boys & Girls Club**

The Healthy Habits program is designed to incorporate healthy living and active learning in every part of the Club experience. Healthy Habits emphasizes good nutrition, regular physical activity and improving overall wellbeing. This is a game plan for the Mind, Body and Soul.



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### **The YMCA (“Y Be Fit”)**

This program engages elementary school children to exercise and be actively involved in fitness after school.

### **■ How will the “Health & Wellness Initiative” reach out to stakeholders?**

#### **Outreach at Community Events**

Health & Wellness Initiative staff and volunteers will provide information about upcoming initiative activities by conducting outreach at community events such as bike festivals, spring concerts, 4<sup>th</sup> of July, book fairs, school jog-a-thons, parent group meetings, and local community classes.

#### **Multi-Media Approach**

Advertising about the “Health & Wellness Initiative” and its supporting activities can be publicized utilizing local newspapers, Sunline Transit bus posters, park banners, and electronic media.

#### **Automated Phone Messages**

With assistance provided by PSUSD school administrators, the automated phone message system can be utilized to contact each family attending participating schools and providing automated messages about upcoming “Health & Wellness Initiative” events.

#### **Door to Door Visits**

Promotoras and other community outreach volunteers can be utilized for their knowledge of local neighborhoods and for making door-to-door visits inviting community residents to “Health & Wellness Initiative” events.

#### **City Council Updates**

The Mayor and his representatives will provide activity updates during Desert Hot Springs City Council meetings when appropriate. The updates may include “Power Point” presentations accompanied by the distribution of

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decision-maker packets that include “Health & Wellness Initiative” fact sheets.

■ **What has the Health & Wellness Initiative accomplished so far?**

**Health & Wellness Commission: (Proposed by Mayor Sanchez)**

The new Health and Wellness Commission will be comprised of citizens at large assisted by City staff and other community stakeholders reporting to the City Council. Input from all community residents will be solicited, including various City departments (e.g., Police Department, the Public Works Department) and other City commissions (e.g., Public Safety Commission, Planning Commission and the Community and Cultural Affairs Commission), from the Chamber of Commerce, the County Environmental Health Department, and other community based organizations.

This collaborative effort will be reflected within the content of the “Existing Conditions Report”, Health & Wellness goals and policies, and the implementation plan. Once established, it is envisioned that this Commission will meet at a minimum of one time monthly and will be instrumental in reviewing the drafted documents and presenting recommendations before the City Council.

**Healthy eating and active living community workshops: (Proposed by Mayor Sanchez)**

Once established, the Health and Wellness Commission will solicit community member suggestions through community workshops. The workshops will feature presentations providing an overview of Desert Hot Springs’ current health conditions and illustrate the links connecting our physical environment to public health. For City Council review, the Health and Wellness Commission will present residents’ suggestions, their prioritization, and an overview of their vision for a healthy Desert Hot Springs.

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### **Task Force on Interpersonal Violence: (Proposed by Mayor Sanchez)**

Mental Health issues related to violence are tackled in partnership with Family Services of the Desert. The Task Force brings together stakeholders from the community for the purpose of identifying the issues of Interpersonal Violence existing in our city, and to devise a community wide, holistic strategy of education, intervention, family support and recovery. The plan could utilize, but not necessarily be limited to, the resources available via mental and physical healthcare providers, teachers and schools, faith organizations, law enforcement and community organizations.

### **Skyborne Half Marathon & 5k Health & Wellness Run and Walk**

Food Now, the food pantry program at Family Services of the Desert, offers weekly food assistance to those families in Desert Hot Springs and surrounding communities suffering from hunger and food insecurity. As part of a commitment to strengthen families, the annual fundraising run, starting at the Skyborne community and spilling onto western Desert Hot Springs streets, has turned into a successful and gradually growing annual event to promote and encourage participation in physical fitness activities by community members, while raising much needed funds to continue the organization's work in the community.

### **Miracle Springs Resort & Spa**

The Miracle Springs Resort & Spa has adopted a “Health Matters” slogan that promotes organic products such as smoothies, juices and raw super foods. Additionally, they have expanded their selection of gluten-free dishes, and as a special health incentive, making them available to their employees at subsidized savings.

### **Desert Hot Springs High School Family Wellness Day**

This yearly event promotes fun physical activities, health information, and resources to benefit family members of all ages.

### **Day of the Child Health & Wellness Festival**



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This annual event is dedicated to healthy fun and education, sports clinics, dental screenings, and health services.

**Desert Hot Springs Resource Center Health Fair**

This annual event brings together all City and County Health Agencies to promote the wellness of all residents.

**The Mayors Desert Hot Springs Healthy Youth Got Talent Contest**

Community youth will compete monthly in local talent contests to identify youth that will perform at community wide events.

**The Mayors "Healthy Happens Here Awards"**

These awards will honor individuals, businesses and organizations that exemplify the goals and objectives in educating our residents and identifying the various ways of attaining the best health possible ranging from youth to senior citizens.

**Desert Hot Springs "Pick Up Crew"**

A community group dedicated to cleaning up city lots, street ways, right of ways, trails and city neighborhoods.

**DHS Chamber of Commerce "Salsa Blast"**

There are many health benefits to salsa. In addition to adding extra servings of vegetables and fruits to your daily diet, salsa can supply a wide range of antioxidant vitamins, natural phytochemicals (such as lycopene in tomatoes), and the mineral potassium that is in such short supply in our diets. Salsa Blast, in celebration of Hispanic culture, focuses on three key elements; salsa food (healthy food), music (healthy spirit) and dance/movement (healthy body).

**City of Desert Hot Springs Health Fair**

This annual event is held at the Carl May Center.

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**The City of Desert Hot Springs Plastic Bag Ordinance**

The first City in the Coachella Valley to consider the ordinance on March 4, 2014 with the ordinance adopted on March 18, 2014. Local stores will have six months to a year to transition out of using plastic bags.

**GRID Alternatives Solar Energy Provider**

A non-profit solar installer, GRID Alternatives leads teams of volunteers and job trainees to install solar electric systems exclusively for low-income homeowners, providing needed savings for families struggling to make ends meet, preparing workers for jobs in the fast-growing solar industry and reducing carbon emissions. Over 80 families in Desert Hot Springs have benefitted so far from solar electric systems that contribute to the overall health & wellness of the community.

**Ygrene Energy Fund**

Ygrene offers residents the opportunity to install energy saving systems to their homes. They use state of the art customer software to assist property owners and contractors using turnkey solutions at no cost to taxpayers. An environmentally friendly way to save on energy costs using a plan to apply costs to property owner's taxes.

The City of Desert Hot Springs has adopted a resolution that allowed the City to be designated as a Healthy Eating Active Living City. Desert Hot Springs will be adopting policies that will help improve the community's health. At city sponsored events and in city-operated venues such as libraries, schools, and other facilities, safe drinking water and healthy choices will be available.

The Mayors Health & Wellness Initiative will embrace policies that facilitate activities to promote healthier lifestyles throughout the community. The City's new Health & Wellness Commission will focus on developing partnerships to build upon the Coachella Valley's Clinton Health Matters Initiative for Desert Hot Springs.

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***Clinton Health Matters Initiative for Desert Hot Springs***

***Proposed Goals:***

**Healthy food options will be available and embraced.**

**All residents will have access to safe and engaging physical activity.**

**All residents will have access to the education and services they need to maintain their health.**

**All residents will have better health and better care at lower costs.**

**All residents will have access to quality education and living wage employment.**

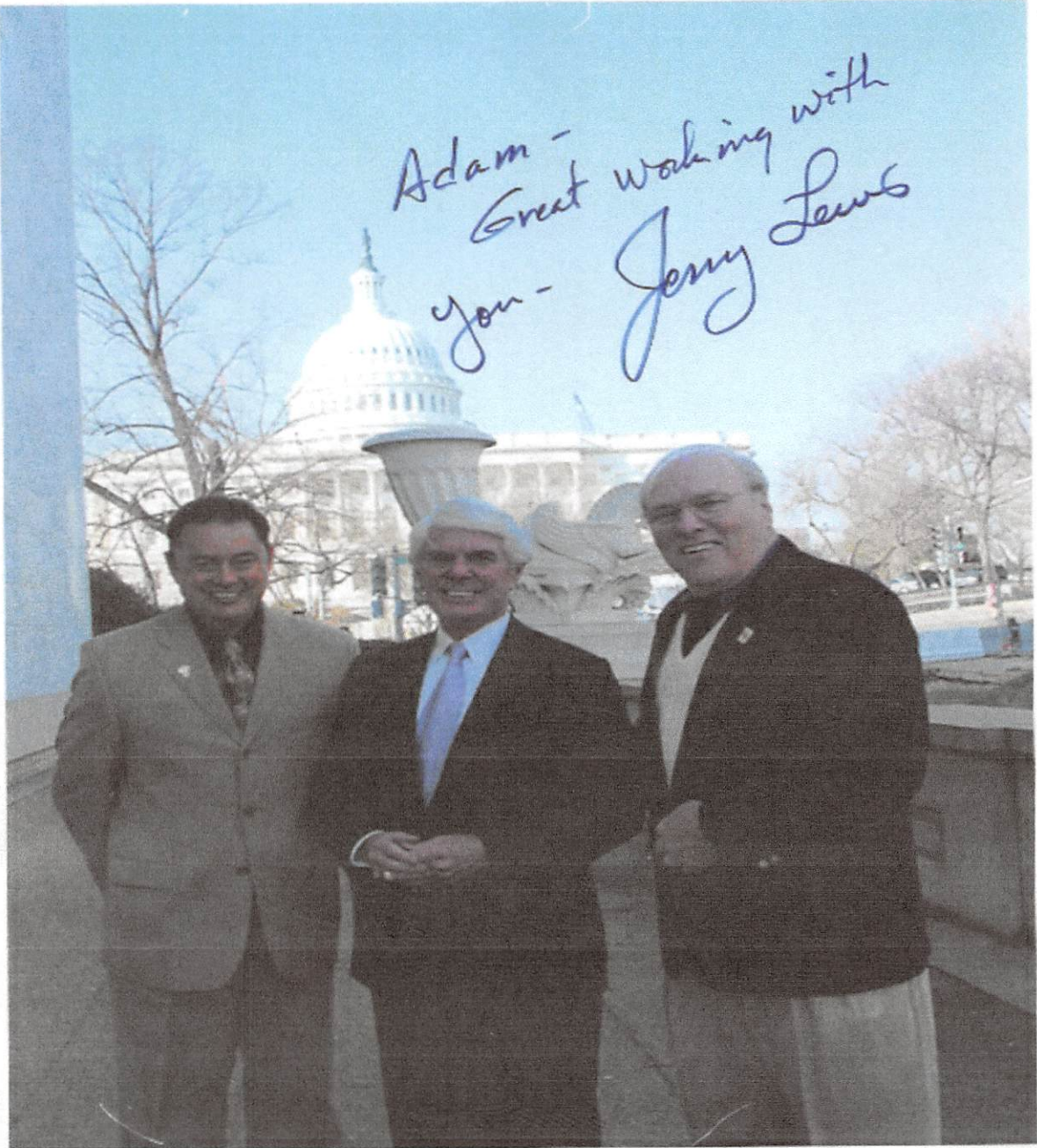
**All residents will connect, learn, serve, & thrive together to promote healthy living.**

**All residents and Law Enforcement Agencies will work together to improve community safety and positively engage youth to participate in intervention programs.**

**Desert Hot Springs is becoming one of the healthiest cities with a commitment to make health and wellness a priority.**



Adam -  
Great working with  
you - Jerry Lewis







SENATOR BARBARA

e only have  
the World.

Keep it  
easy!

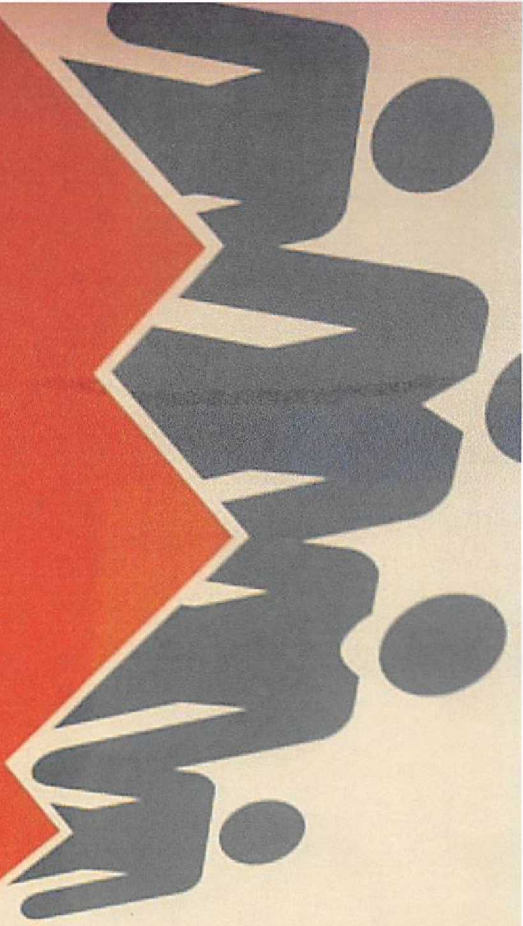












# a Rosa del Valle, Inc

Health Care for Families

