



City of Desert Hot Springs
OFFICE OF THE CITY CLERK



APPLICATION FOR CITY COUNCIL APPOINTMENT

CONTACT INFORMATION

Provide the following information as it appears on your voter registration. Your voter registration status will be confirmed.

Last Name Anderson	First Name Sara	MI Courtney
Street Address 15300 Palm Dr. #51		
City DHS	State CA	Zip Code 92240
Email Address tosaraanderson@yahoo.com	Cell Phone (720- 459-2791)	Home Phone

INTERESTS / SKILLS / ABILITIES

List your skills, abilities, related volunteer community service and relevant interest to the office you are seeking.

See attached

QUESTIONNAIRE

To assess the expectations you have about serving on the City Council, and to understand the expectations other people will have of you as a council member, please respond to each of the following questions. If additional space is needed, please use a separate sheet of paper. If desired, a resume may accompany your application.

1. Why do you want to be appointed to the Desert Hot Springs City Council?
2. How will your education, training, experience and history of community involvement make you a suitable candidate to serve as a member of the City Council?

3. In your opinion, what are the most important issues facing the City of Desert Hot Springs?

4. What vision do you have for the future of the City of Desert Hot Springs?

5. Use this space to provide any additional information or statements. Your comments will assist the City Council in giving your application the fullest consideration.

CERTIFICATION AND AUTHORIZATION

I certify that all statements made in this application are true and complete. In compliance with State law, I understand that I will be required to file a Statement of Economic Interests upon appointment to office, and annually thereafter.


Applicant's Signature

6/24/19
Date

List your skills, abilities, related volunteer community service and relevant interest to the office you are seeking:

Owner of one block in Old Town Pasadena (retail, restaurants) and in downtown Denver during both's re-development from "total ghost towns"

Trustee of a million + dollar Real Estate Trust

Assistant to private developer

Re-habbed multiple properties

"Boots on the ground" contributions to Palm Springs Film Festival, Modernism Week, Desert X, and Fashion Week

High I.Q and in fact, in the top 1% I.Q. for non-deductive reasoning (ability to combine and analyze problems in order to extract solutions).

My own mother's care-taker

I studied Recreation at ASU which led to resort consulting in MX.

Built one company from the ground up including systems developement. Took over another and pulled it out of the red, then sold for profit

1. Why do you want to be appointed to the Desert Hot Springs City Council?

As an owner of 6 properties in DHS for the last 7 years, I am frustrated by the under-development and loss of businesses of our wonderful little town. My home town is Denver and I have seen what they have done when the Cannabis industry came in. I was also involved in the re-construction of downtown Denver when it was completely boarded up before Mayor Webb took office. I want to help guide the same for here and make sure we don't miss any more opportunities while maintaining our strong small town feel.

2. How will your education, training, experience and history of community involvement make you a suitable candidate to serve as a member of the City Council?

My experience in minor development, and major re-construction, Real Estate, resorts, cannabis industry effects and affects, fiduciary trustee responsibilities, first-hand knowledge as to what elderly and small business owners care about, as well as my high problem-solving I.Q makes me equipped to be able to take DHS's problems and find solutions.

3. In your opinion, what are the most important issues facing the City of Desert Hot Springs?

Recruiting Businesses onto Palm Dr., and developers in in general

Capitalization of Cannabis Industry and allocating revenue back to those who need it

Marketing overhaul for the city of DHS

Homelessness/Mental Health/Crime

4. What vision do you have for the future of the City of Desert Hot Springs?

To be a World-class Wellness destination combining cannabis, spa's, and festivals, retail and recreation

-OR-

A light-commercial/industrial epicenter

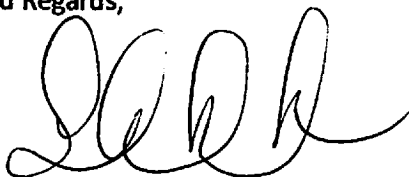
Whichever makes the most sense to pull this town and it's residents out of it's hole.

5. Use this space to provide any additional information or statements. Your comments will assist the City Council in giving your application the fullest consideration.

It has recently come to my attention that I am referred to as a "bulldog" by my associates, and also "the one that makes the most sense in the room". After living and doing business in DHS for the last 6 years, I have sold 75% of my properties and decided to leave this town because it has made me very, very hard. This is not an easy town. What if instead, I turned my hard-earned experiences and no-nonsense, tough sensibilities to fight FOR Desert Hot Springs, instead of against it...?

Thank you for your careful consideration.

Kind Regards,



Sara Anderson

6/24/19