



OneFuture Coachella Valley  
41550 Eclectic Street, Suite 200 E  
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(760) 625-0422  
Info@OneFutureCV.org

Proposal Submitted to the City of Desert Hot Springs  
April 11, 2019

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Name:	OneFuture Coachella Valley
Address:	41550 Eclectic Street, Suite, 200 E Palm Desert, CA 92260
Contact Information:	760-625-0422
Website:	<a href="http://www.onefuturecv.org">www.onefuturecv.org</a>
Federal Tax Exempt Number:	81-3653698
Contact Person & Title:	Sheila Thornton, President/CEO 760-799-4137 <a href="mailto:Sheila@onefuturecv.org">Sheila@onefuturecv.org</a>
Funding Request:	\$25,000.00
Operational Budget:	\$1,633,380.00
Organizational Budget:	\$3,300,130.00
Fiscal Year:	2018-2019
Period this request will cover:	May 2019 – April 2020

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**Purpose of this request:** OneFuture Coachella Valley is requesting a \$25,000.00 investment from the City of Desert Hot Springs as a Partnership City to advance the programs, services and scholarships provided by OneFuture Coachella Valley to Desert Hot Springs residents.

**About OneFuture Coachella Valley:** During its 13-year history, OneFuture Coachella Valley, formerly CVEP's Workforce Excellence, has championed the conviction that education is economic development and that the region's education system is vitally important to regional economic growth and prosperity. An educated workforce supports a strong economy and creates jobs that support families who, in turn, support the economy.

This cycle of success drives the mission of OneFuture Coachella Valley: to help students graduate prepared for college, career, and life; have a clear economic and academic path to and through college; successfully complete post-secondary degrees, credentials or certificates; land a job with a promising financial path and contribute to a thriving economy.



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## INVESTING IN A MORE PROSPEROUS FUTURE

OneFuture Coachella Valley has a growing board of directors, a thirteen-year track record of success, and an expanding list of partners both inside and outside the region committed to a robust fundraising program that will secure its future for the long term.

In this phase of our critical work, OneFuture Coachella Valley is partnering with cities and local governments to assist with the co-creation of our future economy. Cities, like Desert Hot Springs, can provide support and leadership to our mission of education as economic development and together individual students, families and businesses of Desert Hot Springs and the region will grow and thrive.

Our annual operating budget is \$1.6 million with an additional \$1.3 million in direct scholarship giving. The vision is bold. The results are real. We are now inviting partners who see the impact of the work, believe in the potential of our youth and who can help serve students at even greater scale.

OneFuture Coachella Valley respectfully requests that the City of Desert Hot Springs invest and partner by:

- Contributing \$20,000 to OFCV operations to support college and career pathway programs and financial aid assessment and support services for students and families from Desert Hot Springs, and,
- Contributing \$5,000 to the scholarship fund base which will be matched dollar for dollar with valley nonprofits and foundations to award \$10,000 in scholarships to Desert Hot Springs students.

This connected community initiative is an invaluable asset to your community and has the potential to impact generations to come. OneFuture Coachella Valley is grateful for this opportunity to request funding from the City of Desert Hot Springs. Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Sheila Thornton". The signature is fluid and cursive, with the first name "Sheila" being more prominent than the last name "Thornton".

Sheila Thornton, President/CEO | OneFuture Coachella Valley  
Direct (760) 989-4161 | Cell (760) 799-4137



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## EDUCATION IS ECONOMIC DEVELOPMENT

Education, specifically career and college readiness, is fundamental to furthering economic diversity and success of the Coachella Valley. Higher education not only raises the level of community wealth but has a direct positive impact on health, homelessness and crime. Our investment in education will protect and grow the quality of life that our communities enjoy and expect. There is no more important economic development than workforce development.

OneFuture Coachella Valley is an innovative community initiative that utilizes a unique approach. This economic growth collaborative links education to jobs by providing career-themed programs at the K-12 level, work-based learning through the private, public and nonprofit sectors, scholarships and financial aid support to prepare all students for college, careers, and life. Mobilizing business, civic, and education leaders to align evolving employer needs with college and career pathways strategies.

Our partnerships with K-12 and higher education institutions, business and philanthropic leaders have already produced sustained success. OneFuture Coachella Valley not only changes the lives of students and their families, but also strengthens the communities, like Desert Hot Springs, we call home.

## IMPACT: SHAPING THE FUTURE WORKFORCE IN Desert Hot Springs

- **262 students** from Desert Hot Springs High School participate in four **Pathway & Academy Programs** in Education, Public Service, Renewable Energy, and Arts, Media & Entertainment serving
- **215 students** from Desert Hot Springs have **received \$1,700,000 Million in scholarship** funds since 2009.
- Each year, more than **70 students** from Desert Hot Springs High School participate in the **Regional Kid Wind Competition**
- More than **30 education, business, community, and civic leaders** are being convened through a partnership between OneFuture Coachella Valley and Palm Springs Unified School District **to address high rates of chronic absenteeism in the City of Desert Hot Springs** and its impact on educational attainment and economic mobility for students and families.

## COLLECTIVE IMPACT LEADERSHIP: REGIONAL ALIGNMENT OF RESOURCES TO INCREASE ATTAINMENT

During its 13-year history, OneFuture Coachella Valley (formerly Coachella Valley Economic Partnership, Workforce Excellence) has lead a regional effort to improve educational attainment as a pathway out of poverty for local students and assure they are ready to take their place in the future workforce.

OFCV lead the development and implementation of the Coachella Valley Regional Plan for College and Career Success, a cross sector plan to improve opportunities for students across their educational journey from K-12



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into college and jobs. The Regional Plan for College and Career Success is fully supported by all three (3) school districts: Desert Sands Unified, Coachella Valley Unified and Palm Springs Unified.

As a result of the plan, OFCV and partners have achieved significant outcomes:

- Increased career academies across all three school districts - increasing from 5 career academies and pathways serving in 600 high school students in 2006 to 47 academies and pathways serving 6,500 students in 2017.
- Increased valley-wide FAFSA (Free Application for Federal Student Aid) completion from 48% in 2011 to 70% in 2018: with a potential of \$3.4 million in additional financial aid available to our students
- Awarded \$14.5 million in scholarships to 2,204 low income students
- Awarded \$1.4 million in scholarships to Desert Hot Springs students
- Matched scholarships with 15 local nonprofits for \$3.2 million of total funds
- Increased 6-year graduation rate: 45% higher for OFCV scholarship recipients
- Increased financial aid capture: 99% of OFCV scholarship recipients receive financial aid in addition to the OFCV scholarship, vs. 83% of students nationally
- Decreased student loan debt: 11% less reliance for OFCV scholarship recipients
- Increased employers supporting students with internships and mentoring in healthcare, advanced technology, hospitality and media.
- Provided 150 college juniors and seniors with full time, paid summer internships in healthcare, linking them to local employers for a total of \$591,000 in wages.

OneFuture Coachella Valley is a recognized state and national best practice that is transforming student success in the Coachella Valley and beyond. OFCV has built a model that attracted the attention and sustained investment of an impressive list of outside funders. Providing more than \$23 million over thirteen years, leading organizations including the James Irvine Foundation, College Futures Foundation, and the Weingart Foundation have supported this important work. These external partners are now looking to the Coachella Valley community to pick up the charge and invest in this powerful resource.

### COLLECTIVE IMPACT: GROWING FURTHER

The next phase of OFCV's collective impact work will focus on:

- Completing Regional Plan 2.0 to detail common goals and objectives through 2021
- Increasing completion of degrees, credentials and certificates among Coachella Valley students
- Increasing the number of career-ready students graduating from pathways and college
- Scaling scholarship giving regionally to address unmet financial needs of students
- Increasing the number of local students landing jobs with employers in the region