

Desert Hot Springs Senior Center Art Classes Art 2018-2019

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Actual Dates of Service: September 2018 thru September 2019

Location: Desert Hot Springs Senior Center
 West Dr, Desert Hot Springs, CA 92240

Day / Start time: Friday / 1:00-3:00pm (once a week)

Number of Members: 10 maximum per class

Proposed fee per member including related assumptions to adjustments additional to members: Curriculum, Program implementation and all materials / supplies.

(Lesson plans includes resource handout for each project, demonstrations of project and slideshow presentations, when needed. All supplies and materials for classes will be provided by the instructor, i.e. art materials, products for cleaning and preparation supplies. The instructor will be responsible for set-up and clean-up for each class.)

Description of Payment Terms: Price per class - \$35 Materials cost per person - \$ 10.00
 (estimate of payment for 10 members per class)

Reimbursable expenses: Additional material cost for over the maximum limit of members \$10.00 per person. Any unforeseen related cost outside the scope of what is discussed in this proposal.

Mission Statement

To provide art lessons for members of the Desert Hot Springs Senior Center (DHSSC). Together we will explore the vital impact Art contributes to a community and the significance it plays in promoting positive developmental learning skills. Engaging community participation resulting in two common goals . . . LEARNING and having FUN while doing it!

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Scope of the Course

Visual Art enhances “cognitive thinking.” Art affect individuals in positive ways by inducing both psychological and physiological healing for older adults. It works with memory, the ability to learn new information and helps with speech and understanding written materials.

Participating seniors will be engaged in a creative learning environment for the purpose of self-expression by experiencing how productive the role of art can play in a persons’ life. Art enhances quality of life and nurtures overall well-being when incorporated with social skills.

Positive effects of Art:

- Individuals relaxation and reduces boredom
- Reduces depression and anxiety
- Aids in socialization and encouraging playfulness and a sense of humor
- Visual expression through abstract thinking
- Provides self-esteem and expands imagination through invention and experimentation
- Encourages teamwork and communal sharing with peers
- Exposes seniors to a variety of art materials

Approach to the Course

Sallé Kirby, art instructor, will provide DHSSC members with on-site art classes in a group setting four times a month. Members will learn how to evaluate objects through exercises and assignments thereby developing an artistic skill resulting in understanding the depth an object encompasses. When needed, one-on-one assistance will be provided to reinforce and establish member’s confidences and strength.

Content for classes includes; handout and instructional demonstrations, art materials and lesson plan. Lessons will include learning about line, color, form, perspective and composition. They will learn the different mediums to create artwork using acrylic paints, color pencils, watercolor, painting on canvas, various papers and printmaking materials.

Art instructor will organize and curator an art gallery exhibition at the DHSSC to showcase seniors artwork with approval from DHSSC, director. This includes but not limited to framing of artwork when needed.

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About the Instructor

Sallé Kirby has worked in the art field for more than eight years. She has an Associate of Arts degree in Studio Arts from College of the Desert. She has been creating art since her childhood. She has over twenty years of sales experiences giving her a strong ability to interact with people. She owned and operated a graphic design business for three years. She has extensive photography experience and has photographed celebrities such as Mariah Carey, Morgan Freeman and Mark Wahlberg, Palm Springs Film Festival Red Carpet events. Her artwork is currently at the La Qunita Library in La Quinta, Ca and the James O. Jessie Desert Highland Unity Center in Palm Springs, Ca. Her work has been shown at the Palm Springs Art Museum and Michael H. Lord Gallery also in Palm Springs; the Walter N. Marks Art Center, J. Willot Gallery on El Paseo and Venus Art Studio all in Palm Desert, Ca. She has sold to collectors in San Francisco, Washington D.C. and the greater Los Angeles area.

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