

REPORT TO THE COMMUNITY AND CULTURAL AFFAIRS COMMISSION



Date: July 11, 2018

Title: Bunch Palms Trail Cultivation Project
Proposed Public Art (AIPP 01-18)

Prepared By: Scott Taschner, Senior Planner

Reviewed by: Daniel Porras, Community Development Director

RECOMMENDATION

Approve and make a favorable recommendation to the City Council for approval of the proposed public art for the Bunch Palms Trail cultivation project located at the Southwest corner of Cabot Road and Little Morongo Road, in the Light Industrial (I-L) Zone. APN: 665-030-058

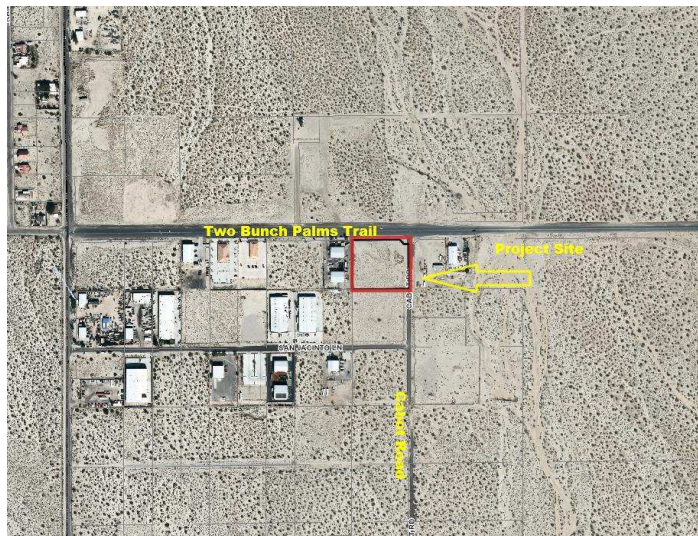
BACKGROUND

Prior Actions

On April 11th 2018 an application for the proposed installation of public art at the Bunch Palms Trail Cultivation Project was submitted.

Proposed Public Art

The applicant is proposing to place public art on their development site in-lieu of paying their required contribution into the City's Art in Public Places program. The Art In Public Places Ordinance was recently changed to require developers in the Industrial Zone to pay the required contribution amount into the City's Art In Public Places program instead of installing public art. The changes to the ordinance also included a change to the required percentage of valuation in the contribution, and other minor language changes. However, since this application was received and deemed complete prior to this action it is subject to review under the ordinance that was in place at the time. The ordinance at the time did allow for developer to install public art valued at the equivalent required contribution amount.



The proposed public art was completed by artist, Zohal Dara, who is known for bringing a unique element of artistic creativity to her work. The art piece entitled "Bucking Bronco" is a bronze/copper horse statue that will stand approximately 13 feet tall, with a depth of 4 feet, a width of 6 feet, and an approximate weight of 250 lbs. Total valuation of the piece is \$21,846.00, Exhibit 7 shows the cost estimate details. The proposed location is on the southwest corner of Two Bunch Palms Trail and Cabot Road near the site's entrance. Staff has attached the artists biography, the site plan, renderings/drawings, and a breakdown of the estimated costs associated with the purchase and installation of the proposed public art.

The required minimum contribution into the City's Art In Public Places program for this project is \$6,419.31 which is 0.75% of the total project valuation. This percentage is based on the equivalent percentages of the Art In Public Places ordinance at the time the application was received and deemed complete.

Without the approval of the public art, the development would be subject to the Art In Public Places fees, and would be required to pay into the City's Art in Public Places program.

Ordinance

Pursuant to the Art in Public Places Ordinance (Sections 17.60.010-.160), the Community and Cultural Affairs Commission ("CCAC" or "Commission") is authorized to review, consider and make recommendations to the City Council to approve, conditionally approve or deny the donation of public art. On August 8, 2018, the CCAC can make a recommendation to the City Council for approval, modification, or denial of the proposed public art.

FISCAL IMPACT

The proposed project has paid all required fees for processing and is proposing to install the public art in lieu of its payments into the Arts in Public Places Program.

EXHIBITS

1. Draft Conditions of Approval
2. Site Plan
3. Dimensioned renderings
4. Artist Biography
5. Photograph No. 1
6. Photograph No. 2
7. Breakdown of Costs
8. OC Group – Company Brochure