

REPORT TO THE COMMUNITY AND CULTURAL AFFAIRS COMMISSION



DATE: June 13, 2018

TITLE: Utility and Traffic Control Signal Box Program

Prepared by: Public Works Administrative Assistant, Lynne Paul

Reviewed by: Community Development Director, Daniel Porras PE

RECOMMENDATION:

Make a recommendation to the City Council for consideration of a revised Utility and Traffic Control Box Art in Public Places Application, Policy, and Acknowledgement of Conditions.

BACKGROUND / DISCUSSION:

On May 9, 2018, City staff presented the Utility and Traffic Control Box Art in Public Places Programs that previous Community and Cultural Affairs Commissions and City Council had approved. During the discussion, Staff requested that the Commissioners review the materials presented and provided some comments so that a new program can be drafted. The items discussed and reviewed were the following:

- Draft Press Release
- Utility and Traffic Signal Control Box Art in Public Places Application
- Policy for Installation of Public Art on Utility and Traffic Control Boxes
- Acknowledgement of Conditions

Staff did not receive any comments from the commissioners, therefore Staff is presenting the following Staff Recommendations:

Draft Press Release (Exhibit 1)

The attached Press Release is a representation of a press release. Press releases will be approved and sent from the City Manager's office.

CCAC will determine the advertising period for the Call for Artists. The Draft Policy states that it should be a minimum of two weeks and a maximum six weeks. Staff is recommending July 12 through July 26 at 5:00 p.m. so that applications can be prepared for the August CCAC meeting.

Utility and Traffic Control Box Art in Public Places Application (Exhibit 2)

The application was reviewed and revisions were made to match the proposed Policy. Information on locations available, stipend payments and the schedule were added.

Policy for Installation of Public Art on Utility and Traffic Control Boxes (Exhibit 3)

Staff prepared revisions to the policy.

Stipend/Payment to Artists

Maintain stipend at \$500 per art installation

Acknowledgement of Conditions (Exhibit 4)

No changes were made to the current document.

FISCAL IMPACT:

After approval of the Utility Box Art in Public Places Program, and approval of each Art In Public Places Application, funds from the Art In Public Places account will be used to pay each artist.

EXHIBITS:

- 1) Draft Press Release
- 2) Utility and Traffic Signal Control Box Art in Public Places Application
- 3) Policy for Installation of Public Art on Utility and Traffic Control Boxes
- 4) Acknowledge of Conditions