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Jenna LeCompte-Hinely, PhD

March 23, 2018

Chuck Maynard, City Manager
11-999 Palm Drive
Desert Hot Springs, CA 92240

Dear Mr. Maynard,

Foremost, I want to thank you for the support you have provided to HARC in the past. It is through partnership that HARC has been so successful, and we appreciate having you as a committed partner.

The City of Desert Hot Springs is an integral part of the Coachella Valley community. This beautiful city is not only a spa destination city, but is also growing rapidly in terms of residents and lucrative businesses. Just as Desert Hot Springs has a fundamental role in the Coachella Valley, HARC is also critical to the valley thriving as a community.

For the past decade, HARC has served as the backbone of community efforts to improve the health and wellness of every one of the Coachella Valley's more than 400,000 residents. HARC's role is to provide population health data to local nonprofits, organizations, and government agencies so that they can optimally meet the needs of the community they serve. Every three years, HARC conducts a random-digit dial phone survey to randomly selected residents in the valley and ask them questions about their demographics, and health and well-being. HARC then analyzes that data and presents the information in a final report that is used widely to understand our community and our most critical needs.

Desert Hot Springs, like HARC, has demonstrated a commitment to the health and well-being of our community. In 2009, Desert Hot Springs demonstrated their commitment to health by signing a Healthy Eating Active Living (HEAL) resolution and becoming a HEAL City. This resolution vowed to promote wellness within Desert Hot Springs; HARC's work is a critical piece of that work.

The City's vision statement asserts that, "the City of Desert Hot Springs is committed to becoming a world class health and wellness destination". HARC's data helps make that vision statement a reality, starting right at home. Ensuring that local residents are healthy is the first step toward becoming a health destination, and HARC's data supports those efforts to improve health and quality of life in Desert Hot Springs.



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In fact, organizations in your city have already proclaimed HARC as an asset. HARC has relationships with many nonprofits and healthcare organizations in Desert Hot Springs who rely on HARC's data to help them prioritize health needs, create programs and services to address those needs, and obtain funding to implement those programs. For example, Shelter From The Storm, the Desert Hot Springs Family Resource Center, and Literacy, Language & Cultural Centers (LiLaC) all rely on HARC's data. By supporting HARC, you are also supporting organizations like these in Desert Hot Springs that are immensely valued by your residents.

With the shared interest in a thriving Coachella Valley, HARC is requesting a meeting with City of Desert Hot Springs officials to discuss strategies to maximize of our efforts to enrich our community. Our hope is that each city in the Coachella Valley will contribute \$10,000 towards our efforts of conducting the 2019 Community Health Survey. This contribution by the City of Desert Hot Springs would cover 3% of this year's budget for the project (it will be a three-year, \$700,000 endeavor in total). The Community Health Survey is an invaluable resource for all who want to improve quality of life within the Coachella Valley.

We want to thank you for your \$5,000 contribution towards the last survey cycle; your assistance was invaluable. We hope you will continue to support our work with a contribution; we simply can't do it without you.

Thank you in advance for your consideration. Please don't hesitate to contact me if you have any questions or would like to discuss ways that we can partner.

Sincerely,

A handwritten signature in blue ink that reads "Jenna LeComte-Hinely". The signature is fluid and cursive, with the first name "Jenna" being more prominent.

Jenna LeComte-Hinely, PhD
Chief Executive Officer