

REPORT TO THE CITY COUNCIL



DATE: May 1, 2018

TITLE: Application for the Installation of Public Art (Veteran's Corner Monument) for the Vets Leaf Cultivation Project

Prepared by: Scott Taschner, Senior Planner

Reviewed by: Daniel Porras, Community Development Director

RECOMMENDATION

Consider a recommendation from the Community and Cultural Affairs Commission for the approval of the proposed public art (Veteran's Monument) for the Vets Leaf cultivation project located at the southwest corner of Cabot Road and San Jacinto Lane, in the Light Industrial (I-L) General Plan and Zoning Land Use District. (APN 665-030-037).

BACKGROUND

Public Art

The applicant is proposing to place public art on their development site in lieu of payment into the City's Art in Public Places program.

The proposed public art is a monument to the veterans of our country's Armed Forces. The proposed corner monument would be located on the northeast side of the project, fronting the corner of San Jacinto Lane and Cabot Road. The plans show a 6-foot-high black wrought-iron fence (existing) on which the plaques (approximately 3 feet by 5 feet) will be mounted. Five proposed flag poles (four 30 ft. tall, one 35 ft. tall) will be installed behind the fence and will fly flags of the Marine Corps, the United States, the State of California, POW / MIA, and the Vet Leaf insignia. LED accent lighting will up-light the monument. Decorative, colorful, and drought-tolerant landscaping will be installed around and in front of the monument.

The applicant has provided a breakdown of the costs associated with the Veteran's Corner Monument and staff has included it as an attachment (Exhibit 3).

Without the approval and installation of the projects own public art, the development would be subject to payment into the Art in Public Places Program Fund in the amount of \$20,751.65 at the time of issuance of building permits.

Ordinance

Pursuant to the Art in Public Places Ordinance (Desert Hot Springs Municipal Code Sections 17.60.010 -.160), the Community and Cultural Affairs Commission ("CCAC" or "Commission") is authorized to review, consider and make recommendations to the City Council to approve, conditionally approve, or deny the donation of public art.

Prior Actions

On April 11, 2018, the CCAC made a recommendation to the City Council for approval of the proposed public art with a vote of 4-1.

FISCAL IMPACT

The proposed project has paid all required fees for processing and is proposing to install the public art in lieu of payment into the Arts in Public Places Program.

EXHIBITS

- 1) Draft Conditions of Approval

- 2) Packet cover
- 3) Color rendering of corner monument
- 4) Corner site plan
- 5) Example of plaque size
- 6) Plaque content
- 7) Cost Estimate
- 8) Site photo – current
- 9) Vets Leaf Insignia / Branding