

## REPORT TO THE COMMUNITY AND CULTURAL AFFAIRS COMMISSION

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**DATE:** April 11, 2018

**TITLE:** Jammin' in the Desert (Concerts in the Park)

**Prepared by:** Chair, Michael Picardi

**Reviewed by:** Community Development Director, Daniel Porras PE

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### **RECOMMENDATION:**

**Approve the Jammin' in the Desert (Concerts in the Park) series with a total of four events at \$800 per event for a total budget of \$3,200.**

### **BACKGROUND / DISCUSSION:**

The Jammin' in the Desert Sub-Committee is recommending that the series be held on the following dates (third Friday of each month) and genres:

June 15, 2018	Radio Approved Rap and Hip Hop
July 20, 2018	Jazz
August 17, 2018	Rock and Roll
September 21, 2018	Back to School (genre to be determined)

The format for the series would be a type of "battle of the band" concerts with a DJ and a licensed food vendor.

It is recommended that it be held on the east side of the Lozano Community Center in the park behind the amphitheater.

A budget of \$800 per four events. The costs are broken down on the attached Special Event Submittal form.

### **EXHIBITS:**

- 1) Special Event Submittal
- 2) Special Event Permit Application
- 3) Facility User Permit Application