

REPORT TO THE COMMUNITY AND CULTURAL AFFAIRS COMMISSION



DATE: August 9, 2017

TITLE: AMP Grant Proposal, Levitt Foundation

Prepared by: Chair, Pamela Berry and Vice Chair Requita Grant
Reviewed by: Community Development Director, Daniel Porras PE

RECOMMENDATION:

Direct Staff to research grant parameters and submittal requirements.

BACKGROUND / DISCUSSION:

The Mortimer and Mimi Levitt Foundation is dedicated to reinvigorating America's public spaces through creative placemaking. The Executive Director is Sharon Yazowski (www.levitt.org). AMP grants are geared to small towns and cities. The grant award is an annual \$25,000 matching grant program, designed to inject new life into neglected public spaces through the joy of free, live music.

Each fall, the Levitt AMP finalists are selected through online public voting. In January, 15 US based nonprofits or municipalities (partnering with a nonprofit) are selected. Grant recipients must present the AMP Music Series of 10+ free concerts.

This grant would allow the city to have a portable stage and to hold 10 free concerts in public spaces. This grant was suggested by Vice Chair Grant last year and there will be a brief video for the Commission to view. The timeline for the grant is:

- Webinar - August 23, 2017
- Grant application due - October 2, 2017
- Public voting - November 1 through 20, 2017
- Review of applications - November 21 through December 31, 2017
- Winner announced - January 2, 2018