

REPORT TO THE CITY COUNCIL



DATE: June 20, 2017

TITLE: Operating and Nonexclusive License Agreement Between Cabot's Pueblo Museum Foundation and the City of Desert Hot Springs

Prepared by: Joseph M. Tanner, Administrative Services Director

RECOMMENDATION

Authorize the City Manager to execute an Operating and Nonexclusive License Agreement between the Cabot's Pueblo Museum Foundation and the City of Desert Hot Springs for marketing, operations, insurance, and utilities from July 1, 2017 to June 30, 2018 with automatic renewal every fiscal year.

DISCUSSION

Cabot's Pueblo Museum is an important piece to the City's history. The Museum is now listed on the National Register of Historic Places. Cabot Yerxa started building his home and museum in about 1941. The City owns the building and land.

The City currently provides twenty-five thousand (\$25,000) for marketing and all utilities and maintenance costs for the property. The total fiscal impact was \$78,859 in Fiscal Year 2015-2016 and is expected to be around \$70,000 for this fiscal year.

The proposed agreement (Exhibit 1) states that the City shall continue to pay the marketing, utilities and maintenance costs and an increase of \$30,000 for operations and \$9,000 for insurance. In exchange, the Foundation will provide the City with a non-voting member to serve on the Board of Directors, the City will be listed as a major sponsor on all marketing materials and brochures and be provided a table for the annual fundraising gala at no cost.

FISCAL IMPACT

Funds for maintenance and advertising was budgeted and included in the transfer schedule in the Fiscal Year 2017-2018 Citywide Budget. A transfer out from the General Fund (Fund 001) to Cabot's Fund (Fund 270) will be increased by \$39,295 to cover the cost of insurance and operations for Fiscal Year 2017-2018.

EXHIBIT(S)

1) License Operating Agreement for Cabot's Pueblo Museum- Draft