

REPORT TO THE CITY COUNCIL



DATE: June 6, 2017

TITLE: Public Art for the Medmen Cultivation Project (CUP 04-16)
Located at the Southeast Corner of Little Morongo Road
and Hacienda Avenue
Applicant: Chris Ganan, Desert Hot Springs Green
Horizons, Inc.

Prepared by: Scott Taschner, Senior Planner

Reviewed by: Daniel Porras, Acting Community Development
Director

RECOMMENDATION

Consider a recommendation from the Community and Cultural Affairs Commission (CCAC) for approval of the two proposed public art pieces (red origami penguins) at the Medmen/DHS Green Horizons (CUP 04-16) project site located at the southeast corner of Little Morongo Road and Hacienda Avenue, in the Light Industrial (I-L) Zone (APN 663-270-001).

BACKGROUND:

Project

On April 18, 2017, the City Council approved Conditional Use Permit 04-16 Medmen/Green Horizons, a proposed medical marijuana cultivation project.

Conditional Use Permit 04-16 Medmen/Green Horizons proposes to build and operate a steel frame facility of approximately 46,000 square feet for the indoor cultivation and extraction of medical marijuana on a 9.75 acre project site. The proposed facility will be located at the southeast corner of Little Morongo Road and Hacienda Avenue.

As part of project approval, the project was conditioned to contribute the corresponding Art in Public Places Program and, the applicant is proposing to install public art of the equivalent value of the Art in Public Places Fee.

Public Art

The applicant has commissioned two permanent and prominent metal sculptures by artist, Gerardo Hacer to be installed at the site's entrance on Hacienda Avenue. Hacer, known for his large-scale, metal, origami-inspired sculptures in bold, solid colors has permanent sculptural installations at the Wynn Macau Luxury Resort, the Los Angeles Pacific Design Center, University Hospitals Case Medical Center in Cleveland; Los Angeles Trade Technical College and the Autry National Center Southwest Museum. The piece, entitled "Penguins" will be metal in all red and when installed on a concrete square will be 96" tall, 60" deep and 60" inches wide. Total valuation of the piece is \$180,500. Staff has attached the artist's biography (Exhibit No. 4), and the renderings/drawings (Exhibit Nos. 1-3) of the public art.

On May 10, 2017, the Community and Cultural Affairs Commission made a recommendation to the City Council for approval of the public art, as submitted.

Art in Public Places Ordinance

Pursuant to the Art in Public Places Ordinance (Municipal Code Chapter 17.60), the Community and Cultural Affairs Commission ("CCAC" or "Commission") is authorized to review, consider

and make recommendations to the City Council to approve, conditionally approve or deny the donation of public art.

FISCAL IMPACT

The proposed project has paid all required fees for processing and is proposing to install the public art in lieu of payment into the Arts in Public Places Program.

EXHIBITS

- 1) Site Plan showing proposed location of public art pieces
- 2) Rendering showing the entrance to the site and the proposed location of the public art
- 3) Dimensioned rendering
- 4) Artist Biography
- 5) AIPP 01-17 Draft Conditions or Approval