

REPORT TO THE PLANNING COMMISSION



DATE: September 13, 2016

TITLE: Title 17 (Zoning), Chapter 17.44 (Sign Regulations) and 17.45 (Outdoor Advertising Displays) discussion regarding signage.

Prepared by: Nathan Bouvet, Community Development Director

RECOMMENDATION

Discuss and consider possible modifications to Chapter 17.44 (Sign Regulations) and 17.45 (Outdoor Advertising Displays) and provide staff direction.

DISCUSSION

Chapter 17.44 (Sign Regulations) and 17.45 (Outdoor Advertising Displays) was last updated on September 1, 2009. With more and more commercial and industrial development coming through the City, it is important that we have the most up to date document in order to meet current trends and development demands (e.g., cultivation facilities). Below is breakdown of Chapter 17.44 and 17.45:

Chapter 17.44 (Exhibit 1)

- 17.44.010 - Purpose
- 17.44.020 - Applicability
- 17.44.030 - Definitions
- 17.44.040 - Sign Permit Required
- 17.44.050 - Exempt Signs
- 17.44.060 - Prohibited Signs
- 17.44.070 - Temporary Signs
- 17.44.080 - Off-Site Signs
- 17.44.090 - Abandoned Signs
- 17.44.100 - Sign Construction and Maintenance
- 17.44.110 - Nonconforming Signs
- 17.44.120 - Removal of Illegal Signs
- 17.44.130 - Amortization
- 17.44.140 - Inventory and Abatement
- 17.44.150 - Sign Regulations
- 17.44.160 - Sign Design Guidelines-General
- 17.44.170 - Sign Design Guidelines-Wall or Fascia Signs
- 17.44.190 - Declaration of Public Nuisance-Enforcement

Chapter 17.45 (Exhibit 2)

- 17.45.010 - Definitions
- 17.45.020 - Outdoor Advertising Signs
- 17.45.030 - Enforcement

17.45.040 - Nonconforming Outdoor Advertising Displays
17.45.050 - Illegal and Abandoned Outdoor Advertising Displays
17.45.060 - Relocated Outdoor Advertising Displays

RECOMMENDATION

Staff would recommend that the Planning Commission discuss and consider possible modifications to Chapter 17.44 (Sign Regulations) and 17.45 (Outdoor Advertising Displays) and provide staff direction.

EXHIBITS

1. Chapter 17.44 (Sign Regulations)
2. Chapter 17.45 (Outdoor Advertising Displays)