

REPORT TO THE COMMUNITY AND CULTURAL AFFAIRS COMMISSION



DATE: May 11, 2016

TITLE: Entry Sign Monuments

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RECOMMENDATION

Update and Discussion

DISCUSSION

On May, 3, 2016, the City Council rejected the recommendation forwarded by the Community and Cultural Affairs Commission (CCAC) for an Entry Monument Sign located at the corner of Palm Drive and Camino Aventura. The City Council directed staff to "Refer the matter back to the CCAC for further review and discussion."

The following items were discussed as issues and concerns and locations to be considered:

1. Sign placed at the Palm Drive/Interstate-10 Corridor;
2. Sign placed at the Highway 62/Pierson Boulevard Corridor;
3. Sign placed within the street median or on properties north of AM/PM and/or Paul Road;
4. Sign placed at a location along Palm Drive (land owners would need to provide the required Right of Way);
5. City completed, and the CCAC should review and incorporate as applicable, the "Directional Sign Program" recommendations specific to entry and directional signs and possible locations. The Directional Sign Program will be provided to CCAC Commissioners prior to the May 11th meeting.

Staff recommends that the CCAC create a subcommittee to review and recommend location alternatives.