

## **Rich Malacoff**

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**From:** Brown Miller [bmiller@artfoundationdhs.org]  
**Sent:** Friday, November 13, 2015 4:17 AM  
**To:** Larry Buchanan; Larry Buchanan  
**Cc:** Martin Magana; Rich Malacoff; Adam Sanchez; Requita Grant; Sallé Kirby; Steven Quintanilla  
**Subject:** Re: Fwd: Arts District Nov. 18

Commissioner Gough and I request that an agenda item be added for the Nov. 18th CCAC meeting per the attached email from Mayor Adam Sanchez to Requita Grant, a research partner of the Art Foundation of Desert Hot Springs and local community activist.

I would suggest listing the agenda item as:

### **DHS Cultural District Ordinance Committee Recommendations**

Proposed CCAC action by Brown Miller and Janice Gough to make a recommendation to City Council. The inspiration for developing this recommendation and the understanding of the CCAC's ability and authorization to do so is derived from the Powers & Duties section of our commission's governing ordinance. In particular the following articles were used as the basis for our proposed recommendation:

#### **City Ordinance: 2.44.050 Powers and duties [of the CCAC]**

- B. Analyze community programs' effectiveness and needs and recommend a planned orderly approach to the delivery of leisure and community services, especially to the City's youth and seniors;
- C. Prepare and maintain community services master plans;
- H. Encourage art and cultural activities among residents of the City;
- G. Analyze City cultural development and arts programs' effectiveness and needs and recommend to the City Council comprehensive solutions;
- I. Re
- commend to the City Council, and upon authorization, conduct such programs as, in the opinion of the Commission, will increase goodwill and participation among residents of the community;
- J. Investigate and ascertain the community's needs and implement such programs and activities as will foster mutual understanding and respect amongst the City's diverse racial, religious, cultural and nationality groups;
- K. Make recommendations to the proper officials of the City on the assessment of the public art needs of the City;
- L. Cooperate with other governmental agencies, private entities, and civic groups in the advancement of public arts planning and programming for the City;
- M. Consider the annual budget for public art purposes during the budget process and make recommendations with respect thereto;
- N. Make recommendations for research and solicitation of grants and donations to implement and support the various programs and activities of the Commission;
- O. Encourage public and private partnerships;
- S. Work cooperatively with City boards, commissions and committees and other public and private organizations in promoting art and cultural activities within the City. (Prior code § 32.54)

**We felt that the action that would make the most impact across the majority of the goals and domains of governance We wish to propose that the CCAC make a recommendation to the City Council to order the formation of a new, multi-agency committee for the purpose of planning, developing, and establishing a coordinated set of ordinances and specific plans that define an initial district overlay and a process for establishing and expanding Cultural Tourism, Arts & Entertainment, and Historical Preservation districts within our city limits.**

Supporting documents will be provided to commissioners, staff, and the public at the meeting.

We encourage discussion and public comment on this item and we will provide examples, recommendations experts and authoritative organizations i and highlights from supporting research materials that we have compiled and suggest the committee use as a starting point for analysis of potential strategies.

We will also suggest a list of public and private entities that we believe should be represented on the committee.

**PLEASE NOTE:** if you do not believe this agenda item is appropriate for this meeting, then commissioner Gough and I elect to exercise our right place an item on the agenda regardless of the chair's opinion. This power and right was confirmed as being valid and in-force, by City Attorney, Steve Quintanilla, in answer to a query from Mayor Adam Sanchez and witnessed by local artist, Salle Kirby. Requita Grant and I were present when the Mayor and Ms. Kirby reported Mr. Quintanilla's assertion and confirmation of the rule regarding agenda items to Rich Malacoff, who appeared to be unsure of whether or not the rule applied to City Commissions or just to the City Council.

**From:** "Adam Sanchez Sr." <[adamsanchez.sr@gmail.com](mailto:adamsanchez.sr@gmail.com)>

**Date:** November 12, 2015 at 1:09:32 PM PST

**To:** Gmail Original <[requitagrant@gmail.com](mailto:requitagrant@gmail.com)>, "[mmagana@cityofdhs.org](mailto:mmagana@cityofdhs.org)" <[mmagana@cityofdhs.org](mailto:mmagana@cityofdhs.org)>, [rmalacoff@cityofdhs.org](mailto:rmalacoff@cityofdhs.org)


**Subject:** Re: Arts District Nov. 18

Have Mr. Brown and Janice Gough put it on the agenda. Also, monies for Christmas parade for Donna Poyusina.

On Thu, Nov 12, 2015 at 12:23 PM, Gmail Original <[requitagrant@gmail.com](mailto:requitagrant@gmail.com)> wrote:  
Afternoon All,

Per our last meeting Martín with you and Mayor Sanchez will the Arts District be placed on the agenda for the CCAC coming up November 18?

Best,

Requita Grant  


Be the change you want to see in the world- Mahatma Gandhi

My life is my message. - Mahatma Gandhi

To understand the heart and mind of a person, look not at what he has already achieved, but what he aspires to do. - Khalil Gibran

Sent from iPhone

