

REPORT TO THE CITY COUNCIL



DATE: August 5, 2014

TITLE: Desert Hot Springs Chamber of Commerce's Visitor's Center Monthly Report

Prepared by: Jeanine Plute, Assistant to the City Manager

RECOMMENDATION

Receive and file.

DISCUSSION

At the September 18, 2012 City Council meeting, the City Manager was authorized to execute an Amended and Restated Consulting Services Agreement with the Desert Hot Springs Chamber of Commerce to Operate the Visitors Center of Desert Hot Springs (located at 11-999 Palm Drive) and Provide Marketing Strategy Services for three years.

One of the Chamber's Scope of Work performance measure requirements is to submit a monthly report detailing the number of inquiries to the Visitor Center and information about other projects worked on during the month. During the FY2013-2014 Budget Workshops, City Council requested to receive the monthly reports.

FISCAL IMPACT

None.

EXHIBIT(S)

1. Desert Hot Springs Chamber of Commerce Visitor Center Report May 2014.